

# Career Outlook Bulletin

## Calendar of Events 2009

Date	Event
April 10-11 7-10pm 9-4pm	CW in Seneca MD Stake Center
April 14-15 9-3pm both	CW at ERC
April 18 9 am	Women's Conf. Oakton St. Cntr
April 18 BYU Mngt. Society Gala 6-10pm	Marriott Crystal Gateway Hotel
May 8-9 <sup>th</sup> 7-10 pm 9-4pm	CW in Oakton, VA. Stake Center
May 12-13 <sup>th</sup> 9-3pm both days	Career Workshop ERC
May 16 th 9-1pm	SES Workshop DC Stake Cntr.
June 5-9 7-10 pm 9-4pm	Professional CW at ERC
June 8-10 <sup>th</sup> 9-3pm both	CW at ERC
June 19-20 7-10 pm 9-4pm	CW in Centreville, VA. Stake Center
June 27th 9-11 am	New Leader Training at ERC

### Employment Center Locations

**Washington, DC ERC**  
7979 Penn-Randall Place  
Upper Marlboro, MD 20772  
(301) 736-9550

David Berg, Manager  
Stephen Boyd, Associate  
Manager

**Philadelphia, PA.**  
3913 Chestnut Street  
Philadelphia, PA. 19104  
(215) 222-2419

Elder and Sister Huey

**Richmond, VA.**  
1957 Capeway Road  
Powhatan, VA 23139  
(804) 598-4511

Elder and Sister Shelton

**Tidewater, VA.**  
4780 Princess Ann Road  
Virginia Beach, VA.  
(757) 474-1292  
No missionaries

Visit [www.ldsjobs.org](http://www.ldsjobs.org)

Washington, DC. Mid-Atlantic Employment Resource Center

April 2009

## FROM THE EDITOR: PRESENT STATE AND FUTURE STRATEGIES

Employment continued to fall sharply in February (-651,000), and the unemployment rate rose from 7.6 to **8.1 percent**, the Bureau of Labor Statistics of the U.S. Department of Labor reported. Payroll employment has declined by 2.6 million in the past 4 months. In February, job losses were large and widespread across nearly all major industry sectors.

**JUMP ABOARD – Steps for Strategies that Work: Assess present situation- Look at Job Market going forward - Build a Powerful Resume – Participate in a “Career Workshop”, a proven method for Success - Research Companies – Resources – Stay Connected – Be Ready to Interview**

**Assess Present Situation:** Have you lost your job? 1. Keep your head on straight. Abe Lincoln once said, “Always bear in mind that your own resolution to succeed is more important than any one thing.” 2. Schedule your Job search. 3. Let people know how to find you. 4. Stay medically covered. 5. Apply for unemployment benefits. 6. Track your spending. 7. Get your priorities straight. 8. Conserve your cash. 9. Don’t tap your retirement funds if you can avoid it. 10. Identify emergency sources of aid. 11 Consider Volunteering. For detailed information on the preceding 11 steps go to: <http://articles.moneycentral.msn.com>. **Look at the market going forward:** Go to [www.bls.gov](http://www.bls.gov). The bureau of Labor Statistics accurately projects the industries with the highest growth by location. **Build a Powerful Resume:** Retool and forge a 1-2 page Accomplished/Achievement based resume headed with a 2-4 sentence Professional Profile/Summary statement. For assistance, go to your local LDS Employment Resource Center for assistance. **Participate in a “Career Workshop”:** Besides providing an emotional/mental shot in the arm for increasing hope for success, the Workshop entails major successful components: Identifying skill sets, building 30-Second Statements (personal selling commercials), Identifying personal and community based resources; Building Power Statements, Constructing scripted conversational pieces when cold/warm calling prospects, Making Powerful First Impressions, Learning to respond to the most often asked questions in the Interview, Learn to create non generic or targeted Cover Letters and Thank You letters, and more. Lastly, How to negotiate an offer and Grow in your Career. The participant feedback has been overwhelmingly positive. **Research Companies:** To avoid the One interview for every 100 resumes sent out syndrome, Identify and research 5-6 companies and build a personal marketing campaign for them. Call the Washington DC based LDS Employment Resource Center for more details. **Resources:** Identify a local coach – could be your Ward/Stake Employment Specialist. Go to [Gottamenter.com](http://Gottamenter.com), a newly added link to [Providentliving.org](http://Providentliving.org) for a variety of services. [Asktheheadhunter.com](http://Asktheheadhunter.com) and [Corporatewarriors.com](http://Corporatewarriors.com) are professional web sites lending good solid advice. **Stay Connected:** Although hard to do at times let people know you are looking for work. Join [LinkedIn.com](http://LinkedIn.com) to further your network. Create your own Board of Directors, people you can go to for advice and encouragement. A good support group can be the staff at your local LDS Employment Center, or go to [Job-Hunt.org](http://Job-Hunt.org) for Career Advice and identifying employment opportunities. **Be Ready to Interview:** Are you? Go to your local LDS Employment Center to practice video-taped mock interviewing.



**Providentliving.org Web Site  
Job Search Tips:**

Each of the following 10 tips has a 2-page detailed synopsis

- 1 Job Search Planning
- 2 Me in 30 Seconds
- 3 Present Your Skills
- 4 Effective Networking
- 5 Interview Techniques
- 6 Writing a Resume or CV
- 7 Written Communication
- 8 Working a Job Fair
- 9 Negotiation Skills
- 10 Earning Your Daily Bread

**Career Websites & Resources**

- Indeed-One Search all Jobs - [indeed.com](http://indeed.com)
- Snagajob-part-time & hourly- [snagajob.com](http://snagajob.com)
- Computer Jobs – [dice.com](http://dice.com)
- Federal Jobs – [usajobs.gov](http://usajobs.gov)
- Best Jobs in the U.S. – [bestjobusa.com](http://bestjobusa.com)
- Hispanic & bi-lingual professional jobs - [www.latpro.com](http://www.latpro.com)
- Non Profit Organizations – [idealist.org](http://idealist.org)
- Careers requiring no college – [khake.com](http://khake.com)
- Career Builder – [careerbuilder.com](http://careerbuilder.com)
- Monster Board – [monster.com](http://monster.com)
- Bureau of Labor Statistics – [bls.gov](http://bls.gov)
- American Career Information – [acinet.org](http://acinet.org)
- Networking Site – [LinkedIn.com](http://LinkedIn.com)
- Temp to Permanent Jobs – [net-temp.com](http://net-temp.com)
- Professional Positions \$100k+ [theladders.com](http://theladders.com)
- Virtual Assistant/Work from Home - [ratracerebellion.com/ldsmembers.html](http://ratracerebellion.com/ldsmembers.html)
- Career Advice & Support- [Job-hunt.org](http://Job-hunt.org)
- Advice and Coaching services- [Gottammentor.com](http://Gottammentor.com)

**FINDING A JOB** – How long will it take you to get back to work? Research says you may need 3 months for entry level positions, six to twelve months for an executive spot; 1-2 months for every \$10,000 in salary. Some can Power-up your Resume by creating a E-Portfolio/Website. Host sites (for as little as \$9.99 a year) like visualCV.com, coroflot.com and carbonmade.com you can create a digital resume or e-portfolio. This is an opportunity to build your personal brand website – start with your resume and then build further with support information, i.e., examples of your work, published articles, letters of recommendation, images, etc. Studies show that hiring managers and recruiters google many job seekers to see their online presence. If you consider building your own domain go to: godaddy.com or register.com. You do not have to be tech-savvy to do this. Doing this along with other approaches can increase your presence to prospective employers.

**NATIONAL UNEMPLOYMENT RATE**

8.1 % in March of 2009

**Unemployment Rates by State in our 7 Welfare Regions:**

Delaware	6.7% in March of 2009
Washington DC	9.3% in March of 2009
Maryland	6.2% in March of 2009
New Jersey	7.3% in March of 2009
Pennsylvania	7.0% in March of 2009
Virginia	6.0% in March of 2009
West Virginia	5.3% in March of 2009

**UNEMPLOYMENT RATES IN METRO CITIES OF THE 7 WELFARE REGIONS**

DC Metro Area	5.5% March 09'
Philly/Camden	7.5% March 09'
Richmond, VA.	6.9% March 09'
Charleston, WV.	4.9% March 09'
Norfolk, Va.	6.7% March 09'
Roanoke, Va.	6.5% March 09'
Salisbury, Md.	9.4% March 09'
Baltimore, Md.	7.1% March 09'
Harrisburg, Pa.	6.0% March 09'